Rep Order# 6859169 Ver# 1 Mod# 0 Status EC'd Yes	Status Confirmed	Traffic (	Traffic Order# 107176 Showi	176 Prin Last Received: 09/ Showing Buylines: All Lines	Printed: 09/27/2012 6:26 PM 09/27/2012 12:09 PM ines	27/2012 6 PM	5:26 PM		1 of 4
Station KSNV-TV LAS VEGAS, NV.  Advertiser ( ).ROMNEY 4 PRESIDENT Product ROMNEY FOR PRES 60 Estimate# 424 Buyer STEPHANIE KINCAID Phone#	Agency ( ). 138 CON BEVERI Agency C/P1/P2/E Flight Dates Hiatus Weeks	( ) AMERICAN R./ 138 CONANT STREET BEVERLY, MA 02494 P1/P2/E //424 res 09/28/2012 - reks	) AMERICAN RAMBLER PRODUCTIONS DNANT STREET RLY, MA 02494 E //424 09/28/2012 - 10/02/2012	PRODUCTIONS	Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX#	ones X#	HILAD MY M( 215-5( 215-5(	) PHILADELPHIA ) AMY MCCREARY # 215-568-6540 215-568-1845	
E 4.3/f									
CONTRACT COMMENT THESE ARE 60'S SC=*						:			
LT In Day Time Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
1 F 6A-7A Buyline Comment: WAKE W/WAGNRS2		:60	\$1,300.00	09/28-09/28	H	ļ	<u> </u>	\$1,300.00	
2 M-TU 6A-7A Buyline Comment: WAKE W/WAGNRS2		: 60	\$1,400.00	10/01-10/02	N	H-3	2	\$2,800.00	
3 M-TU 7A-9A Buyline Comment: TODAY SHOW		: 60	\$1,800.00	10/01-10/02	. 8	<b>⊢</b>	Ν	\$3,600.00	,
4 F 7A-9A Buyline Comment: TODAY SHOW		: 60	\$1,700.00	09/28-09/28	<b>.</b>	Н	Щ	\$1,700.00	
5 M-TU 9A-10A Buyline Comment: TODAY SHOW 2		: 60	\$850.00	10/01-10/02	N	J-A	N	\$1,700.00	
6 F 9A-10A Buyline Comment: TODAY SHOW 2		: 60	\$700.00	09/28-09/28	н	H	ŀγ	\$700.00	
7 M-TU 10A-11A Buyline Comment: TODAY SHOW 3		:60	\$650.00	10/01-10/02	Ν	Н	Ν	\$1,300.00	
8 F 10A-11A Buyline Comment: TODAY SHOW 3		:60	\$650.00	09/28-09/28	₽ .	Н	Н	\$650.00	
9 M-TU 11A-12P Buyline Comment: RACHAEL RAY		:60	\$650.00	10/01-10/02	N	Н	Ν.	\$1,300.00	
10 F 11A-12P . Buyline Comment: RACHAEL RAY		: 60	\$650.00	09/28-09/28	Н	Ħ	Р	\$650.00	

. 21 M-TU	20 M-TU B	19 F	118 Fi	17 M-TU B	16 M-TU	15 F	14 E	13 M-TU B	12 M-TU B	11 17	LT Ln Day	Station KSNV-TV Advertiser ( Product ROMN Estimate# 424 Buyer STEPH Phone# Fax#	<b>Rep Order#</b> 6859169 <b>EC'd</b> Yes
630P-730P uyline Comment:	U 5P-630P Buyline Comment: 5P	5P-630P Buyline Comment: 5P	4P-5P Buyline Comment: 4P	U 4P-5P Buyline Comment: 4P	3P-4P uyline Comment:	3P-4P Buyline Comment: D	1P-2P Buyline Comment: D	1P-2P uyline Comment:	12P-1P uyline Comment:	12P-1P Buyline Comment: N	Time P	KSNV-TV LAS VEGAS, NV. ( ).ROMNEY 4 PRESIDENT ROMNEY FOR PRES 60 424 STEPHANIE KINCAID	)169 <b>Ver#</b> 1
JEPARDY/WHEEL	P NEWS	P NEWS	P NEWS	P NEWS	DR. PHIL	DR. PHIL	DAYS OF OUR LIVES	DAYS OF OUR LIVES	NEWS AT NOON	NEWS AT NOON	Program	ENT	Mod# 0 Status
				·								Agency ( ) 138 CON BEVERI Agency CP1/P2/E Flight Dates Hiatus Weeks	Status Confirmed
: 60	60	: 60	60	: 60	: 60	: 60	: 60	: 60	: 60	: 60	Len	( ) AMERICAN R. 138 CONANT STREET BEVERLY, MA 02494 P1/P2/E //424 es 09/28/2012 - eks	Traffic (
\$2,600.00	\$2,400.00	\$2,000.00	\$1,450.00	\$1,450.00	\$900.00	\$900.00	\$850.00	\$850.00	\$850.00	\$850.00	Rate	) AMERICAN RAMBLER PRODUCTIONS DNANT STREET RLY, MA 02494 E //424 09/28/2012 - 10/02/2012	Traffic Order# 107176 Show
10/01-10/02	10/01-10/02	09/28-09/28	09/28-09/28	10/01-10/02	10/01-10/02	09/28-09/28	09/28-09/28	10/01-10/02	10/01-10/02	09/28-09/28	Dates	PRODUCTIONS	Prir Last Reccived: 09/ Showing Buylines: All Lines
N	ν,	ь	ļ	N	Ν.	<b>,</b>	. Р	2	N	н	Spots/Week	Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX#	ited: 27/2012 1:
Н	. H	H	H	Ц	Н	ı	⊢	H	Н	Н	₩ e e ks	one# \X#	09/27/2012 6:26 PM 2:09 PM
N	N	j-4	Ъ	2	N	Ь	٢	8	N	н	Total Spots	PHILA AMY 1 215- 215-	? 6:26 P
\$5,200.00	s4,800.00	\$2,000.00	\$1,450.00	\$2,900.00	\$1,800.00	\$900.00	\$850.00	\$1,700.00	\$1,700.00	\$850.00	al Total Cost	) PHILADELPHIA ) AMY MCCREARY : 215-568-6540 215-568-1845	Š
									·		Daypart		2 of 4

NEW ORDER  COMPETITIVE IS ESTIMATED  Books  NOV12  Demos  RA35+	on Totals: 38 not sent/rcle (PETITIVE— Ma	Report Totals: 38 / \$53,250.00 SALES MONIBLY TOTALS  Sep 12: 14 / \$19,650.00 Oct 12:  Sales Totals: 38 / \$53,250.00	Buy	24 F · 11P-1130P  Buyline Comment: 11P NEWS  25 SU 11P-1130P	22 F 630P-730P Buyline Comment: JEPARDY/WHEEL  23 M-TU 11P-1130P Buyline Comment: 11P NEWS	Phone#	Station KSNV-TV LAS VEGAS, NV. Advertiser ( ).ROMNEY 4 PRESIDENT Product ROMNEY FOR PRES 60 Estimate# 424 Buyer STEPHANIE KINCAID	Rep Order# 6859169 Ver# 1 Mod# 0 St EC'd Yes
	CATV 0% KINV 20% XXXXX 0%	24 / \$33,600.00				Hiatus Weeks	Agency ( ) 138 CON 138 CON BEVERI Agency C/P1/P2/E	Status Confirmed
	KBLR KTUD	O		: : 60 60		Len	) AMERICAN R 138 CONANT STREET BEVERLY, MA 02494 P1/P2/E //424 es 09/28/2012 -	Traffic
	<i>₩</i> ₩			\$2,200.00 \$2,200.00	\$2,000.00 \$2,400.00	Raactt e	( ) AMERICAN RAMBLER PRODI 138 CONANT STREET BEVERLY, MA 02494 P1/P2/E //424 es 09/28/2012 - 10/02/2012	Traffic Order# 107176 Shov
	KVCW 1%			09/28-09/28	09/28-09/28	Dates	PRODUCTIONS 2	176 Prin Last Received: 09/ Showing Buylines: All Lines
	KLAS KVMY			2 1	В Р	Salesperson Spots/Week	Rep Firm Sales Office ( Salesperson ( Salesperson P)	Printed: 09/27/20 09/27/2012 12:09 PM Lines
	2 3 % &			ע ע	н н	Salesperson FAX# pots/Week # of Weeks	) hone#	09/27/2012 6:26 PM 12:09 PM
	<del></del>			N H	, N P	Total Spots	PHIL A	2 6:26 F
	KSNV 27% KVVU 20%			\$2,200.00 \$4,400.00	\$2,000.00 \$4,800.00	568-1845  al Total Cost ts	PHILADELPHIA AMY MCCREARY 215-568-6540	·
						. Daypart		3 of 4

Rep Order# EC'd Yes Fax# Buyer Phone# Station KSNV-TV LAS VEGAS, NV.
Advertiser ( ).ROMNEY 4 PRESIDENT
Product ROMNEY FOR PRES 60 Estimate# STEPHANIE KINCAID 6859169 Ver# 1 Mod# 0 Status Confirmed snowing Buylines: All Li
solving Buylines: All Li
analy ( ) AMERICAN RAMBLER PRODUCTIONS
138 CONANT STREET
BEVERLY, MA 02494
Agency C/P1/P2/E //424
Flight Dates
According Buylines: All Li
solving Traffic Order# 107176 Last Received: 09/.
Showing Buylines: All Lines **Printed:** 09/27/2012 6:26 PM 09/27/2012 12:09 PM Rep Firm Sales Office ( Salesperson ( Salesperson Phone# Salesperson FAX# ) PHILADELPHIA ) AMY MCCREARY 21**5-**568-6540 21**5-**568-1845

-- CREDIT RISK -CASH IN ADVANCE

4 of